

M'CABES GIVE 20% OFF EVERYTHING

Rock Island's Big Department Store's Semi-Annual Event

An Announcement of extraordinary interest to people of the tri-city and vicinity, is that of the beginning of McCabe's Semi-Annual Money Saving Event, the great Twenty Percent Discount Sale, on Monday, January 3rd.

This event is every six months more and more that for every spend, they get merchandise, is usually put on sales to be any department five big floors, contract goods, owing to agreement purchase with these do not include items all together.

Each year more and more people are taking advantage of these McCabe Discount Sales to make purchases of staple supplies such as linens, m. lins, domestics, staple notions, underwear, hosiery, shoes, blankets and bedding, articles of furniture, rugs, handkerchiefs, gloves, ribbons, corsets, white goods, etc., etc., for months ahead, for they figure that their money is much better invested that way than in any bank—for where can you get 20 per cent on your investment?

You know there are certain things you will need during the next six months; if you don't buy them now you will have to buy them in February, or March or April—Whether you buy them at McCabe's or where you buy them you will probably have to pay full price.

That is why people are anticipating their wants by buying during this Discount Sale.

Buy \$5.00 worth of merchandise and save \$1.00. \$10.00 worth and save \$2.00. \$20.00 worth and save \$4.00.

And you actually save this for McCabe's, as is well known, not juggle figures, everything is plain, you can figure it out for yourself if you wish, at the bottom of your bill.

BIG CROWD AT M

Extra Salespeople
ing Care of the
mous Crow

Aiales are crowded, c are flying, deliveries are utmost, extra salespeople of the bargain seekers at the Semi-Annual 20 per cent Discount Sale at McCabe's stores. You are cutting these sales have taken how to handle the immense l with the least inconvenience to customers—everything is made as as possible for trading.

But in spite of all these preparations, we urge morning shopping, and also the carrying of smaller packages when convenient.

Many of our customers both in the city and out-of-town find it a convenience to take their lunch in the Balcony Tea Room. A special dinner menu is served from 11:30 until 2, and delicious hot or cold lunches all day.

M'CABE'S HOSIERY DEPT. CROWDED

Everyone Taking Advantage of the Big Discount Sale on Staple Goods

One cannot have too many pairs of stockings, either men, women, or children—it's one of the articles of staple necessities that you can afford to supply yourself with far in advance, and with the present dye situation getting more serious every day it's a pretty good thing to do—and then when you can buy hosiery for the whole family at a discount of 20 per cent it's a very wise thing to do.

McCabe's Hosiery department has been known for years for the superior quality and lowness of price of its hosiery for men, women and children. The stocks are unusually complete as our buyer has stocked up unusually generously on all lines in anticipation of the scarcity later on.

Whether you want every day hose or fine Hosi, silk and fibre hose, you will find just the kind you want during this sale and save twenty per cent, one-fifth.

COE

Miss Hazel Small of Poughkeepsie, N. Y., arrived here for a visit with her grandparents, Mr. and Mrs. M. D. Hauberg during the holidays.

Misses June Nelson and Phyllis Guthrie went to their homes at Rock

SILKS AND DRESS GOODS INCLUDED

Twenty Cents on the Dollar
Saved in These Big
Stocks

The McCabe Silk and Dress Goods section is a busy place during their Mammoth 20 per cent Discount Sale. Every yard of plain and fancy silk, every yard of black and colored wool dress goods and suitings are subject to the straight discount of 20 per cent—one-fifth.

The McCabe silk and dress goods stocks are unusually complete right now with taffetas, or ESTABLISHED 1870 BY L. S. McCABE, satins, chiffons, George

YOU SAVE ONE-FIFTH ON TABLE LINENS

This Means Big Saving at
the Present Market
Prices

Every woman who knows how scarce good linens are and how the prices have been rapidly advancing will appreciate what 20 per cent saving

M'CABESSAVEYOU 20% ON SHOES

A Big Saving For the Family—One-Fifth
Off

It will require extra salespeople to handle the crowds in the shoe section during the Mammoth 20 per cent Discount Sale at McCabe's. You can buy shoes for the whole family at a saving of twenty cents on the dollar.

The best known makes of dress and work shoes, baby shoes, etc., etc., are all included at 20 per cent discount. You'd better supply yourself for six months ahead, or as far ahead as you can—hundreds of people do

BUY YOUR FURNITURE AT M'CABE'S

During This Sale and Save
Twenty Cents on the
Dollar

It's when you start to buy furniture when you realize what a big money-saving event the McCabe Discount Sale is. Many people take advantage of this sale to outfit their entire homes.

Furniture soon runs into big money and when you can

LAY IN SUPPLIES OF UNDERWEAR

You Should Supply the
Whole Family at These
Prices

The writer knows of the family of seven people who buys every article of underwear, for father, mother and children, six months in advance—they buy it during the McCabe Discount Sale and save one-fifth. They know the qualities, the kinds they use, how many garments they will need, and just how much they save. It means a good many dollars on this one item in a year.

You have perhaps been paying \$1.00 for \$1.50 or \$2.00 for your union suits, buying them as you need them. Why not all at once during the Discount Sale, at 80c, \$1.20 and \$1.60?

When present supplies of blankets are exhausted, new supplies will be much higher, and if conditions do not get any better next year's prices will be almost exorbitant.

If you haven't a good supply of blankets on hand, better buy now and get your discount.

BLANKETS OF WOOL AND COTTON 1/5 OFF

If You Have Enough Now
Buy For Next
Year

A pair of \$5.00 fine wool blankets for \$4.00 or a pair of \$10.00 wool blankets for \$8.00 or a pair of \$1.00, \$2.00 or \$3.00 cotton blankets for 80c, \$1.60 or \$2.40 are savings that thrifty housewives cannot well afford to pass by. Especially with the prices of wools and cottons soaring higher every day.

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If you haven't a good supply of blankets on hand, better buy now and get your discount.

McCabe Discount Sales are wonderful opportunities for dress makers who do their own sewing. There are so many necessary things—needles, tapes, bindings, pins and the hundred and things that sewing women day and are always run-

these Sales many find it to stock up on staple they can secure such a discount for weeks and—and the savings count buy in such quantities.

PER CENT OUNT SALE

Are Taxed to
eir Full Ca-
pacity

hundreds of packages of merchandise going out from McCabe's each day during their Semi-Annual Twenty per cent Discount Sale and the deliveries are taxed to the utmost. They are requesting all their patrons to try smaller packages when convenient to help relieve the congestion and insure prompt delivery. All deliveries will be taken care of but there is the probability of delay.

The delivery truck will make daily trips throughout Davenport and Moline as well as Rock Island, and deliveries to East Moline, Silvis, Watertown, Milan, East Davenport and Bettendorf will be made as promptly as possible. Those living at a distance may order by telephone and mail and can be sure that their orders will be taken care of as carefully as if they were here in person and shipped to them promptly.

ALL CORSETS AT ONE-FIFTH OFF

Select Your Size and Make and Save One-Fifth—Thrifty Buyers Take Advantage

\$1.00 Corsets are 80c; \$2.00 corsets \$1.60, and so on up to the \$8.00 and \$10.00 corsets, which are now \$6.40 and \$8.00. All the best known makes (with one exception) are included.

C-B Ala Spirite, Kabo, P. N., Regis, American Lady, Royal Worcester, Bon-Ton, Ferno Belt, La Camille, Crown, Red Fern and many others.

Select your style and size (we fit them if you wish) and save one-fifth of regular prices.

CHINA, CROCKERY AND CUT GLASS

One-Fifth Off Means Big Savings in This Section—A Gift of 20c on the Dollar

Just the time to complete that Harland China dinner set while you can save one-fifth on every day prices—or perhaps now you can afford a new hundred piece set.

You may have your heart set on certain pieces of cut glass—thought perhaps sometime you would get them. Now is the time during McCabe's Twenty Per cent Discount Sale—twenty cents saved on every dollar.

Miss Hazel Small of Poughkeepsie, N. Y., arrived here for a visit with her grandparents, Mr. and Mrs. M. D. Hauberg during the holidays.

Misses June Nelson and Phyllis Guthrie went to their homes at Rock

Island Friday to spend the Yuletide vacation with their parents.

A great deal of gripe is prevalent in this vicinity, its latest victims being Mrs. Louis Elpper and children, Mrs. John Durbin and son Paul, Mrs. William Elpper and Mrs. Frank Palmer.

Mr. and Mrs. Sam Stanley and little son Willard, Mr. and Mrs. O. Rath-

burn went to Rock Island Christmas day and spent the day with Mr. and Mrs. Paul Lorenz and family.

Mr. and Mrs. William Ashdown celebrated Christmas day at their home

and entertained at dinner all their children with their families.

Mrs. Ada Furland of South Dakota, arrived here on an extended visit at the home of her parents, Mr. and Mrs. M. D. Hauberg and other relatives.

Mr. and Mrs. Louis Fillmer enter-

tained relatives at a Christmas dinner at their home.

Claire Golden arrived home from Ames, Iowa, where he has been attending the Agricultural college. He had been sick several weeks in a hospital with blood poisoning but was

able to return home for the holidays.

Mr. and Mrs. Norman Marshall and daughter Helen, spent Christmas day with their parents, Mr. and Mrs. Robert Marshall at Cordova.

Misses Alma and Dena Gerkin of Rock Island came home to spend the

holidays with their parents, Mr. and Mrs. John Gerkin.

Jacob Jensen and family will soon depart for their new home in South Dakota, having had their sale last week. Their many friends will greatly miss them in their community.

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